



**Day 1 | Wednesday 14 March 2018 -  
Masterclasses start 10:15 on the Expo Floor**

<b>Masterclass 1:</b> 10:15 - 10:35	<ul style="list-style-type: none"> <li>• <i>Speaker TBC - DHL</i></li> </ul>
<b>Masterclass 2:</b> 10:35 - 10:55	Payment gateways for secure eCommerce & mCommerce, <ul style="list-style-type: none"> <li>• <i>Speaker TBC - MyGate</i></li> </ul>
12:30-13:30	Lunch & Networking Break
<b>Start Up Success Story</b> 12:30-12:45	Start Up Success Story <ul style="list-style-type: none"> <li>• <i>Crispin Inglis, Co Founder &amp; CEO, Propertyfox</i></li> </ul>
<b>Masterclass 3:</b> 12:45-13:05	How to develop a comprehensive digital marketing strategy to grow your customer base in Africa <ul style="list-style-type: none"> <li>• <i>Wesley Fredericks, Managing Director, Red&amp;Yellow</i></li> </ul>
<b>Masterclass 4:</b> 13:05-13:25	Scan to Pay – QR codes and the evolution of acceptance. <ul style="list-style-type: none"> <li>• <i>Kennedy Luhombo, Senior Business Development Leader, Merchant Sales and Solutions, Visa</i></li> </ul>
<b>Masterclass 5:</b> 15:25 - 15:45	<ul style="list-style-type: none"> <li>• <i>Speaker TBC - Standard Bank</i></li> </ul>
<b>Start Up Success Story</b> 15:45-16:00	Start Up Success Story <ul style="list-style-type: none"> <li>• <i>Schalk Kearney, Co-Founder, Pet Heaven</i></li> </ul>
<b>Masterclass 6:</b> 16:00-16:20	How Re-Commerce has impacted SMEs in South Africa, <ul style="list-style-type: none"> <li>• <i>Johan Nel, Director GM: Emerging Markets Classifieds - eBay</i></li> </ul>
<b>Masterclass 7:</b> 17:35-17:55	How travel technology is transforming the hospitality industry in Africa <ul style="list-style-type: none"> <li>• <i>Brian Singer, CEO, Singer Group</i></li> </ul>
<b>Masterclass 8:</b> 17:55 - 18:15	FoodTech and how to make a subscription model work <ul style="list-style-type: none"> <li>• <i>David Torr, Chief Marketing Officer, uCook</i></li> </ul>
18:00	Close of Day One

**Day 2 | Thursday 15 March 2018 -  
Masterclasses start 08:00 on the Expo Floor**

<b>Masterclass 9:</b> 8:00 - 8:20	<ul style="list-style-type: none"> <li>• <i>Speaker TBC - DHL</i></li> </ul>
<b>Masterclass 10:</b> 10:35-10:55	Advancements in African InsurTech <ul style="list-style-type: none"> <li>• <i>Daniel Guasco, Founder &amp; CEO, Click2Sure</i></li> </ul>
<b>Masterclass 11:</b> 10:55-11:15	<ul style="list-style-type: none"> <li>• <i>Speaker TBC - One World Express</i></li> </ul>
<b>Start Up Success Story</b> 11:15-11:35	<ul style="list-style-type: none"> <li>• <i>Annette Muller, Founder, Flexy</i></li> </ul>
<b>Masterclass 12:</b> 12:35-12:55	<ul style="list-style-type: none"> <li>• <i>Speaker TBC - Standard Bank</i></li> </ul>
<b>Workshop</b> 12:55-13:15	<ul style="list-style-type: none"> <li>• <i>Speaker TBC - DHL</i></li> </ul>
<b>Start Up Success Story</b> 12:55-13:15	<ul style="list-style-type: none"> <li>• <i>Benji Coetzee, Founder, Empty Trips</i></li> </ul>
<b>Power Hour Panel Discussion:</b> 13:15 - 14:15	<b>Block&amp;Coin Summit - Future of Digital Currencies</b> <b>Moderator: Lorien Gamaroff, CEO, Bankymoon</b> <ul style="list-style-type: none"> <li>• <i>Llew Claasen, Executive Director, The Bitcoin Foundation</i></li> <li>• <i>Naomi Snyman, Blockchain Lead, Standard Bank</i></li> <li>• <i>Tricia Martinez, Founder &amp; CEO, Wala</i></li> <li>• <i>Abraham Cambridge, CEO, Sun Exchange</i></li> <li>• <i>GJ Van Rooyen, CEO, Custos</i></li> <li>• <i>Shireen Ramjoo, CEO, Liquid Crypto-Money</i></li> <li>• <i>Tanya Knowles, Managing Executive, Fractal Solutions</i></li> </ul>
13:40 - 14:30	Lunch & Networking Break
<b>Masterclass 13:</b> 15:40 - 16:00	Unlocking Africa's e-Tourism potential with hospitality automation <ul style="list-style-type: none"> <li>• <i>Brian Singer, CEO, Singer Group</i></li> </ul>
15:30-16:00	
18:00	Close of Day Two



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A platform for online stores and SME start-ups to display their products and services for exhibition attendees to interact with on a "human" level.



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